alchemy

FRACTIONAL CIO

The CIO behind WPP Open, *in quarterly blocks*

Prepaid days, called down as you need them.



Who it is for

Organisations where a full-time CIO is unaffordable, unavailable or not the right fit, and boards deciding whether to hire, extend an interim or keep the incumbent.

Why a block?

Senior judgement without a full-time salary. You buy the days you need, spend them where they matter, and keep the same CIO throughout.

RATE
£700 per half day, plus VAT

BLOCK
2-26 days per quarter, dependent on need

VOLUME
10% off days beyond 10 a quarter, £1,260 a day

30 YRS
TECHNOLOGY LEADERSHIP AT WPP, HEATHROW, BSI, ARUP AND THE BBC

$350M
A YEAR AGENTIC AI PLATFORM BUILT: WPP OPEN

£1.3BN
HEATHROW AMC PROGRAMME, IT SPONSOR; APM PROGRAMME OF THE YEAR 2025

95%
OF 150+ PROJECTS DELIVERED ON TIME AND ON BUDGET

Where the days go

1. LEAD

Strategy and roadmap

I own your technology strategy and roadmap, and sit in your leadership team meetings.

Output: a roadmap the board can back

2. CONTROL

Vendors and IT

I manage your vendors and your internal IT function, so suppliers deliver and cost stays visible.

Output: accountable suppliers and a clear IT agenda

3. REPORT

Board intelligence

I give the board the technology intelligence it needs to make investment decisions.

Output: board-level technology reporting

How a block works

STEP 1

Free call

30m to explore fit. I work with just a few clients at a time.

STEP 2

Buy a block

Prepay 2 to 26 days for the quarter, up to two a week.

STEP 3

Draw down

Booked in half days, with expenses at cost.

STEP 4

Roll over

Up to two unused days carry into the next quarter.

Plain terms

Half days. Preparation, meetings, write-up and travel all count.

Expenses. Agreed up front and always at cost.

Independent. I avoid conflicts, including competitors on the same problem.

Not ready for a block?

Start with the Technology MOT: a six-domain assessment at a fixed price of £5,950 plus VAT, with no ongoing commitment.

Or book a free 30-minute call.

David Viney built WPP Open, a $350m a year agentic AI platform. 30 years of technology leadership at WPP, Heathrow, BSI, Arup and the BBC. AIGAS board member. 150+ projects, 95% on time and on budget.

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FRACTIONAL CIO AND AI TRANSFORMATION