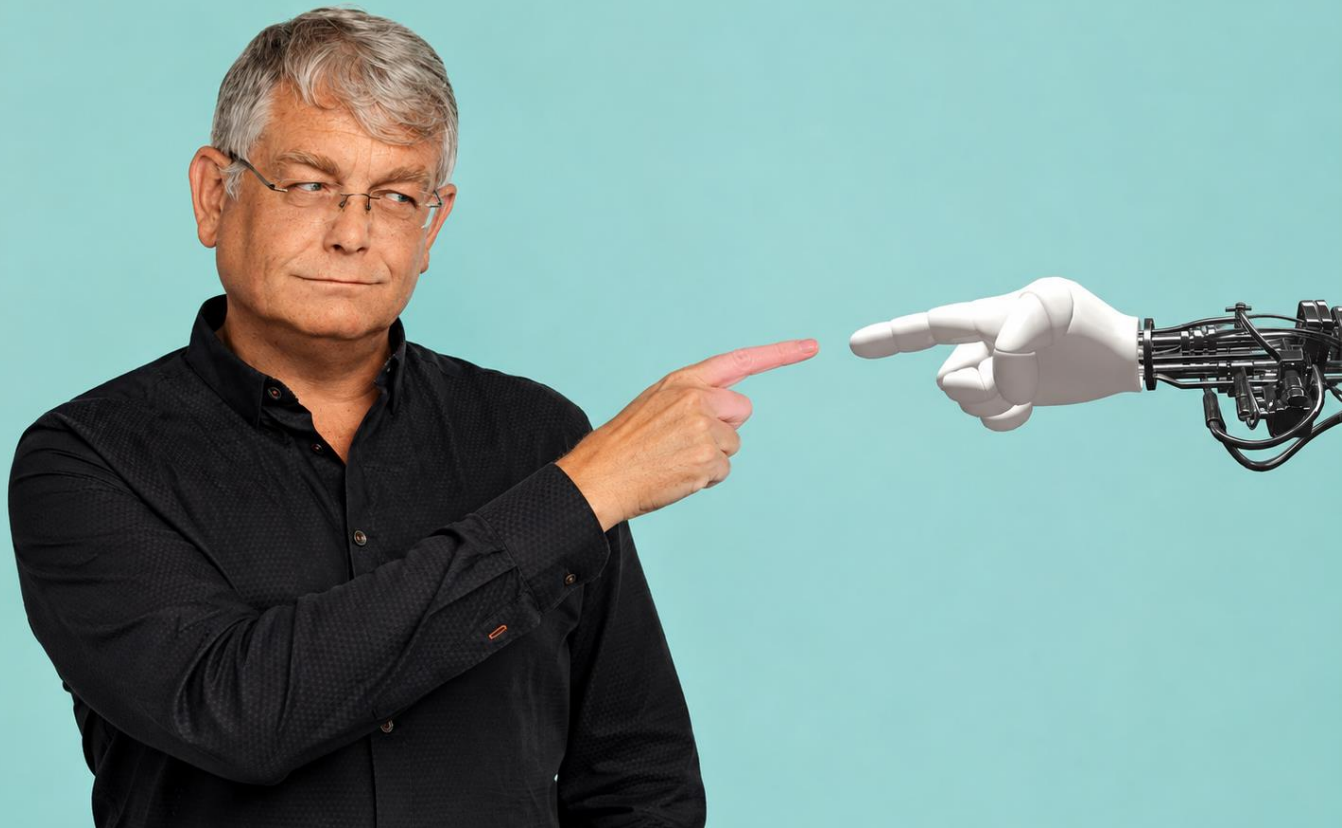


DAVID VINEY

AI GOVERNANCE & STRATEGY

The Poacher and Gamekeeper of AI

30 years of IT leadership experience in global enterprises and 7 years implementing Artificial Intelligence, balanced by over a decade in Digital Rights NGOs; championing user protection.



ABOUT ME

David is a rare combination of an enterprise practitioner (who built WPP's \$350m pa agentic AI platform) and a civil society digital rights champion (campaigning for legislation to protect users from harm). David works as a Fractional CIO and AI Board Advisor and is also a published author and thought leader, with a loyal following.

7.7K+

LINKEDIN FOLLOWERS

74% Senior Leaders, Directors, or C-suite decision-makers; directly influencing enterprise tech budgets

84K+

7-DAY IMPRESSIONS

Exceptionally high velocity engagement, compounding rapidly since launch in March

35%

LONDON-AREA

Concentrated heavily in the world's leading financial and tech hub, perfect for B2B campaigns

40%

PREMIUM BUYERS

IT Services (23%), Staffing (10%) & Business Consulting (7%); a perfect AI enterprise systems buyer profile

19%

GLOBAL ENTERPRISES

Almost 1 in 5 followers work at corporations with 10,000+ employees (with premium networks)

1K+

CATALYST SUBSCRIBERS

An elite, high-intent newsletter audience of CIOs, board members, investors, and active policymakers



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SPONSORSHIP OPPORTUNITIES

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- 3x Consecutive monthly newsletter features
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- Best for long-cycle enterprise SaaS products or firms looking to dominate mindshare in AI compliance & risk management



“David was a great panellist — his insights on compliance in emerging tech were brilliant, and his line that ‘the seatbelt didn’t kill the car’ really resonated with the room.”

— TONI ALLEN,
CHIEF ENGAGEMENT
& GROWTH OFFICER,
IET



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